

Privacy Policy

Ease Trac understands the importance of protecting personal information.

This privacy policy outlines how Ease Trac collects, uses, and discloses your personal information. You will also find information on how we protect your personal information.

What information we do collect?

- **Account Information:** When you register an Ease Trac account, we collect your user name and email address.
- **Device Information:** When you install Ease Trac mobile app to your device, we collect device ID/name and model for device identification purpose.
- **Geolocation:** When you run the Ease Trac mobile app on your device, we collect your location data through GPS, Wifi, or cellular triangulation. We use this data to provide location tracking service. We maintain this data only so long as is reasonable to provide our service. Out -of-date data is removed.
- **Limited Payment Information:** When you purchase service upgrade, our payment processing vendors collect your credit card and address information. But we don't collect this information on our server. We only collect account email, your name, and transaction ID.
- **Cookies:** We use cookies to keep you logged in and save your visit preference.
- **Log Files:** Our server automatically gathers some anonymous information about visitors, including IP addresses, browser type, language, and the times and dates of web page visits. The data

collected does not include personally identifiable information and is used for server performance analysis and troubleshooting purposes.

- **Promotions:** When you participate in an Ease Trac promotion, such as a marketing promotion or contest, you will typically be asked to provide your name and email address, and possibly other information such as your mailing address and telephone number. We store this information in our database and will use it to communicate with you about the promotion. We also may use your email address from time to time to inform you about our products and services that we think will interest you. You can control whether you receive these communications as described in the Opt out of communications section below.

How do we protect your information?

- We protect your data in your device. The Ease Trac mobile app collects location data from your tracked device. We encrypt your location data when transmitting from your device to our server. We then delete this data from your device once data transmission completes.
- We protect your data online. Data access is protected by an account authentication process. Only account holder who know the account credential can access to your own data in your account. Other users cannot access your data unless you have opted in location sharing.
- We protect your data offline. Your account and location data are stored in our secured database. Only employees who need the information to perform a specific job are granted access. The server in which we store our database is hosted with Amazon Web Service in a secure environment.

Do we share your information to outside parties?

We do not share your information, including your geolocation data, with third party outside of our organization, other than as necessary to fulfill our services. For example, we will send information to vendor who processes payment for us, or who sends out emails (ie. reset password emails, etc.) for us. We might share information in order to comply with the law or to protect ourselves. For example, we might share information to respond to a court order, subpoena, or request from a law enforcement agency.

Google Analytics

We use Google Analytics to collect information about the use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit, when they do so, and what other sites they used prior to coming to this site. We use the information only to improve this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. Google Analytics uses cookie on your web browser to identify you as a unique user. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by [the Google Analytics Terms of Use](#) and [the Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

How often do we update privacy policy?

We may update this policy at any time by posting additions or modifications on this web page.

Contact us

If you have questions or concerns regarding this Privacy Policy, send an Email to contact@blackflux.in